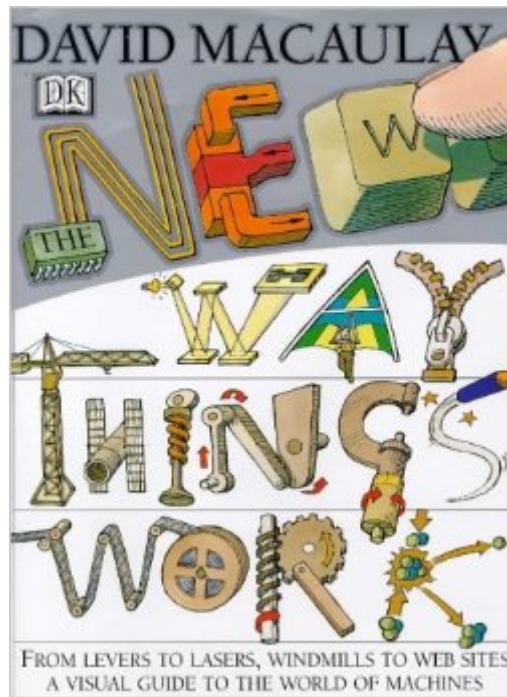


The book was found

The New Way Things Work



Synopsis

Guiding the reader through the complicated world of digital machines, where masses of electronic information can be squeezed onto a single tiny microchip, this book covers the latest technological developments. Each principle is explained with the help of a rather slow-witted, wooly mammoth.

Book Information

Hardcover: 400 pages

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Product Dimensions: 8.9 x 1.4 x 11.5 inches

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Average Customer Review: 4.7 out of 5 starsÂ Â See all reviewsÂ (231 customer reviews)

Best Sellers Rank: #2,548,278 in Books (See Top 100 in Books) #15 inÂ Books > Children's Books > Education & Reference > Science Studies > Engineering #17809 inÂ Books > Science & Math > Technology #24470 inÂ Books > Children's Books > Science, Nature & How It Works

Customer Reviews

"The Way Things Work" took almost three years to create. A cute and sometimes silly "Great Wooly Mammoth" makes his appearance throughout the book. The facial expressions and animal antics are at times very amusing. While the "Mammoth" theme is highlighted, this is a book which discusses serious concepts. They are simply explained in a more entertaining way. In between all the facts, you will suddenly find a page which discusses tusk trimming. "I watched with great curiosity a mammoth that was having its tusks trimmed....." Don't worry, as the story progresses, "velocity" is being explained. Quite frankly, this book is not only a work of art, it is a compilation of genius. When David Macaulay, Niel Ardley, David Burnie, Peter Luff and Christopher Davis put their minds together for a book project, something amazing happens. Where they came up with the 384 pages is beyond my comprehension. In fact, only taking three years to write and illustrate such a work, is in itself an incredible feat. Truly, this is a comprehensive, instructive and entertaining reference book for readers of all ages. Life is too short for reading inferior books. - James Bryce This book is superior in so many ways. It is divided into four main sections: The Mechanics of Movement (inclined plane, levers, wheel and axle, gears and belts, cams and cranks, pulleys, screws, rotating wheels, springs, friction), Harnessing The Elements (floating, flying, pressure power, exploiting heat,

nuclear power), Working With Waves (light and images, photography, printing, sound and music, telecommunications), Electricity & Automation (electricity, magnetism, sensors and detectors, computers). Each page is filled with drawings so you can completely comprehend mechanical principles.

I bought this CD in the hope that it could help me teach my children science in general and physics in particular. I have a moderate understanding of how things work, but I am woefully undereducated in the scientific principles that underlie those workings. The New Way Things Work gives both: nuts-and-bolts explanations of things and succinct discussion of the underlying principles--and abundant links to go between the two. There are timelines of machines and their inventions, as well as their inventors. Each machine has a page with a clear picture with the working parts labeled, and sometimes a short animation to further clarify the machine's action. There is a testing feature which is useful, if a bit humbling. The "Research Answer" button posted tantalizingly right at the bottom of each test question is a spur to further research, though I worry about the ethical implications. Does that mammoth think I'm cheating? Does that guy with the mustache and mannerisms of Martin Mull keep track of how many times I "research" an answer, and does that go on my permanent record? Perhaps there should be an on/off toggle. The links on each machine page to the principles and inventors and vice versa may be where the CD has an advantage over a book, particularly for children. When I'm explaining something to my daughter and she doesn't understand part of the explanation, she wants that missing piece Right Now, and the hot links provide that immediacy. Paging to another part of a book and then losing her original place frustrates her. That never happens with this CD, because she knows she can always hit the BACK button.

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